



Fighting Off Blended Finance “Bad Press” with New Transformative Financing Models

Introduction by

Keynote by



Melchior de Muralt

Managing partner, de Pury Pictet
Turrettini



Christian Brändli

Deputy Head of Private Sector
Development, SECO

A panel with



Frannie Leautier

Partner, CEO of SouthBridge
Investment



Veronica Scotti

Chairperson Public Sector
Solution, Group Managing
Director, SwissRe



Maya Ziswiler

CEO, UBS Foundation

Moderated by



Paul Clements-Hunt

Founder, The Blended Capital
Group



Wednesday, October 5th

11.00-12.30 CET

Centre International de Conférences Genève - Room E

Registration for on site
participation

Livestream